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Media kit · November 2026

Design, AI, and what comes next. Practical videos for people who build with AI.

Hands-on walkthroughs of the AI tools changing how products get designed and built. Viewers come to see a tool used for real, then go try it.

01 Channel performance YouTube, last 28 days

Views	Subscribers	Monthly audience	Watch time
567,895	34.2K	135.6K	5.4K
↑ 134% vs. usual	+1.3K this period	77% new viewers	hours watched

02 Top content What people are watching this period

Video	Avg. viewed	Views
Build a Full App Inside ChatGPT With Jotform #JotformPartner #Jotform Short · Oct 19, 2026	116.6%	152,714
Why Every AI-Generated UI Looks the Same Oct 9, 2026	32.9%	42,767
How to Use Claude Skills as a Designer Mar 9, 2026	22.1%	27,627
200+ Claude motion graphics, with the prompts Short · Oct 6, 2026	76.4%	15,516
How to Use Codex as a Designer Jun 8, 2026	20.7%	14,481
BEST Figma settings for the iOS 26 Liquid Glass effect! Short · Jun 20, 2025	82.9%	13,242

03 Audience Who watches, and where

Age
Views, last 28 days

25 to 34	42.0%
35 to 44	25.0%
18 to 24	12.8%
45 to 54	12.0%

67.0% are 25 to 44. 84% male.

Device
Watch time, last 28 days

Computer	53.8%
Mobile	30.9%
TV	11.0%
Tablet and other	4.3%

65% on a computer or TV, ready to try your product.

Top geographies
Views, last 28 days

United States	17.9%
India	11.1%
United Kingdom	6.6%
Germany	5.7%

Canada rounds out the top five at 5.2%.

My audience also watches: Jason Lee · Tim Gabe · Chase AI · Nate Herk · uxpeak

04 Partnership results Tracked through affiliate links

10.9%

Of visitors became paying Mobbin customers
12.9% of tracked visitors signed up since Apr 1, 2026.

84%
Sign-ups who paid

Worked with: Mobbin · Jotform · Framer · Wix · Relume · Miro · Bolt · UX Pilot · Brilliant

05 Formats and rates Starting points. Usage rights and bundles on request

Dedicated video
$1,500
A full walkthrough built around your product.

Integration
$750
A segment inside a relevant video, in real use.

Short-form
$500
Vertical video for Shorts, Reels and TikTok.

Let's work together
@griffinwdesigns on YouTube, Instagram and TikTok

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